



# Care & Rehabilitation Expo China 2026

**September 03-05, 2026**

China National Convention Center  
Beijing, China

***China's Largest Expo  
on Rehabilitation and Assistive Products***



[www.crexpo.cn](http://www.crexpo.cn)

## Host



China Disabled Persons' Federation

## Co-organizer



Guangzhou Poly Jinhan Exhibition Co., Ltd.

## Organizers



China Assistive Devices and Technology  
Centre for Persons with Disabilities



Beijing Disabled Persons' Federation

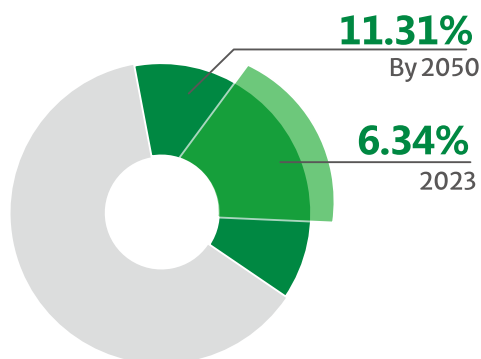
# Meeting China's Rising Rehabilitation Demand

## Growing Disabled Population & Underserved Rehab Market

### Disabled population in China

By the end of 2023, the total number of persons with disabilities nationwide reached 85.914 million, accounting for 6.34% of the total population. By 2050, the estimated disability rate may rise to 11.31%, totaling 165 million.

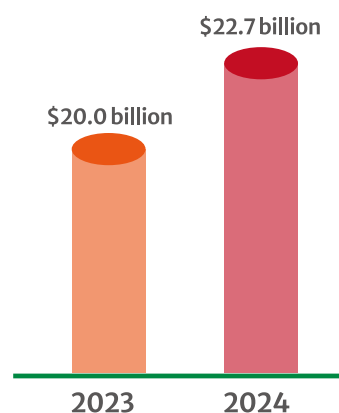
Source: "National Bureau of Statistics of China"



### Market size (USD)

China's rehabilitation needs are immense. In 2023, the scale of China's rehabilitation medical market reached \$20.0 billion, and is projected to reach \$22.7 billion in 2024, marking a year-on-year increase of 13.85%.

Source: Insight & Info Consulting Ltd

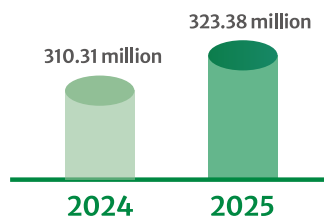


## Vast Elderly Population & Thriving 'Silver Economy' in China

### Population aged 60 and above in China

As of the end of 2025, China's population aged 60 and above reached 323.38 million, accounting for 23.0% of the national population. Among them, the population aged 65 and above stood at 223.65 million, representing 15.9% of the total population. These figures reflect an increase of 13.07 million and 3.42 million, respectively, compared to the previous year.

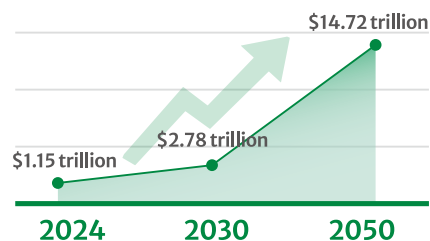
Source: National Bureau of Statistics of China



### Market size forecast (USD)

China's silver economy market reached approximately \$1.15 trillion in 2024. It is projected to grow to over \$2.78 trillion by 2030. By 2050, the consumption potential of the aging population is expected to expand dramatically to around \$14.72 trillion, positioning China to become the country with the largest potential in the global silver economy market.

Source: Development Research



# China's Largest Expo on Rehabilitation and Assistive Products

## About CR EXPO

Care & Rehabilitation Expo China (CR Expo) has been successfully held for 18 sessions. As the world's leading trade fair, CR Expo is the China's largest Exhibition for global companies that showcasing a comprehensive range of products, including assistive products for personal mobility, communication and information management, orthoses and prostheses, medical and rehabilitation equipment etc. It serves as an ideal platform for international companies to explore the Chinese market and generate new business opportunities.

Looking back on 2025, during the three-day exhibition, nearly 50,000 professional visitors attended for viewing and procurement, with intended transaction amounts surpassing 100 million RMB. This effectively facilitated technological exchange and business collaboration in the field of rehabilitation assistive products.

**30,000**  
Exhibition Area

**500+**  
Exhibitors

**50,000+**  
Visitors

**30+**  
Activities



## Why CR Expo is a must-attend Expo?

### A New Phase of Quality-Driven Growth

Driven by growth in personal income and aging, China's rehabilitation demand shifts toward premium solutions. This trillion-yuan market is maturing, providing high-end opportunities to seize prime business leads.

### Maximize Brand Visibility

Leverage our 18-year database and vast industry media for unrivaled precision marketing. CR EXPO ensures international brands capture high-value leads and achieve peak exposure in China's evolving market.

### Meet Mass Dealers & Distributors

Organized by authority on disability, CR Expo has accumulated a massive database of distributors in the rehabilitation and assistive devices industry.

### Network with Target Buyers

Year-round online and offline activities, provide a diverse array of precise matching services, including product launches, source-matching sessions, and project inspections.

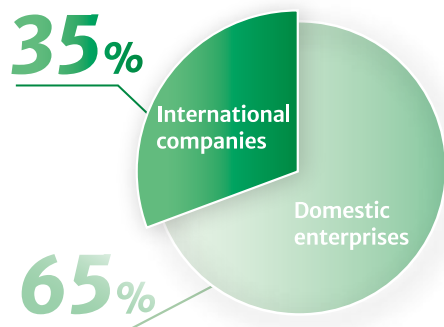
### Keep in Pace with China's Market Trend

Over 30 events, including new products and technology launches, and international activities, will gather top experts and scholars from around the world to discuss cutting-edge topics and the latest technologies.

# The Perfect Platform for Leading International Brands to Enter the Chinese Market

## Top Global Brands Presence

Brands Come from All Over the World



International Pavilions



## Renowned Brands Gathered at CR EXPO



※Partial

## Testimonials from Exhibitors



Exhibitors agreed that the purpose of the exhibition was achieved



By participating in the CR Expo, we can, for one thing, identify new partners and explore new markets, for another, promote and expand the visibility of our existing brands.

**Lee Dae-yong** Deputy Director of the Beijing Representative Office of KOTRA

The CR Expo is the largest-scale exhibition of its kind in Asia. At the event, we saw many innovative technologies and products from China and gained so much from the experience. We are considering attending again next year.



Professor, Founding Dean, Singapore Rehabilitation Research Institute **Hong Weide**



Exhibitors said that they would participate in the next exhibition



This year's exhibition saw very high foot traffic, along with a noticeable increase in foreign clients from countries including Russia, India, Kazakhstan, Mexico, South Korea, Vietnam, Yemen, and others. This has effectively enhanced our brand exposure and achieved excellent promotional results.

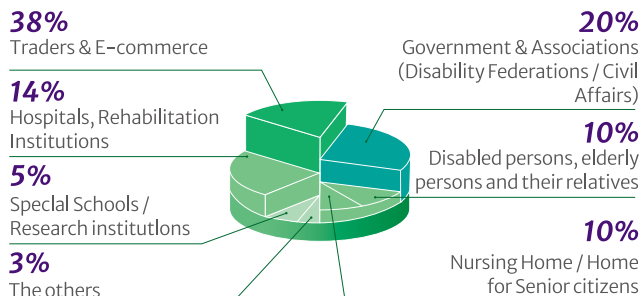
**Wu Xian** Marketing Director, American Alps

# Meet with Key Buyers Sourcing Rehabilitation and Assistive Products at CR Expo

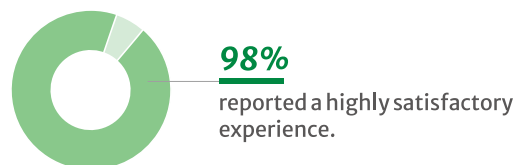
## Attendee Profile



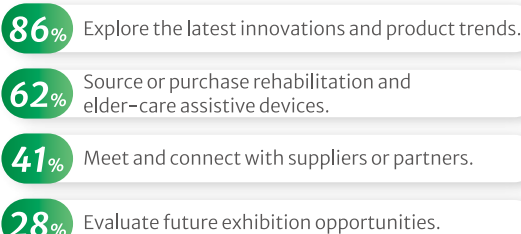
### Visitor sectors



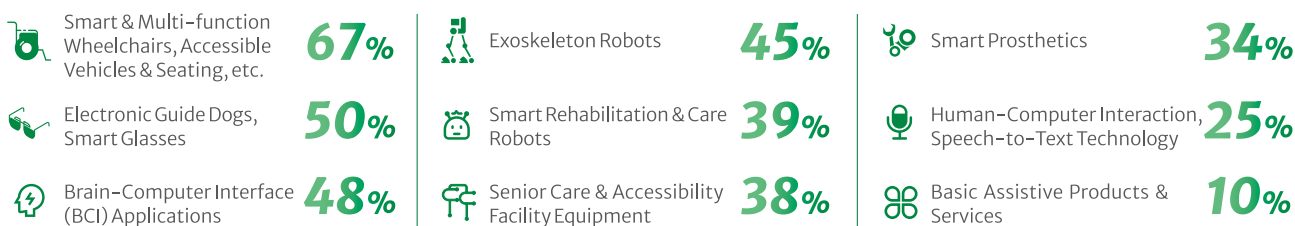
## Why They Attend



### Key Visit Purposes



## What Attracts Them



## Testimonials from Experts and Visitors

It is a very fruitful outcome and it's an amazing platform that everyone gets together. I think China did the best exhibition ever I saw in the world.



**Majid Rashed**

President of the Asian Paralympic Committee

The exhibition has witnessed the release of various new products and the promotion of new technologies and theories. During these three days, I have met many suppliers and we will work on details to achieve smooth cooperation in the near future.



**Cui Xiaolong**

Business Manager of Qianxi Group Co., LTD Government Sourcing Manager

We are a comprehensive service platform for people with disabilities. This time, we have identified several potential corporate partners and observed a wide range of technology-assisted disability support products.



**Jirimutu**

Manager, Assistive Devices Department  
Ru-Chang Group (Distributor)

# You Get More than a Show Floor Presence at CR EXPO!

## Access Market Insights at Industrial Exchanges & Workshops

Featured events include the International Industrial Exchange on Assistive Technology, China-Korea Silver Economy Industry Exchange Conference, China-Canada Conference on Educational Practices for Children with Autism, Japan-China Elderly Care Business Matchmaking Meeting, Hearing and Speech Rehabilitation Forum, Low Vision International Exchange Forum, and Workshop on Prosthetics and Orthotics Technology.



**30+**  
Informative  
Activities



## Business Matching

Participate in on-site procurement-matching services. Benefit from year-round online buyer-supplier matching services.



## New Product & Tech Premiere Stage



## CR Expo Recap



# MASS EXPOSURE FOR YOUR BRAND

Leverage 18 years of CR EXPO's integrated, multi-channel marketing and PR campaigns to ensure your targeted messages reach the right audiences and sectors through strategic channels.



**20,000,000+**  
Video Views



**60,000+**  
Followers



**4,000,000+**  
Feed ads



**600,000+**  
Email and SMS

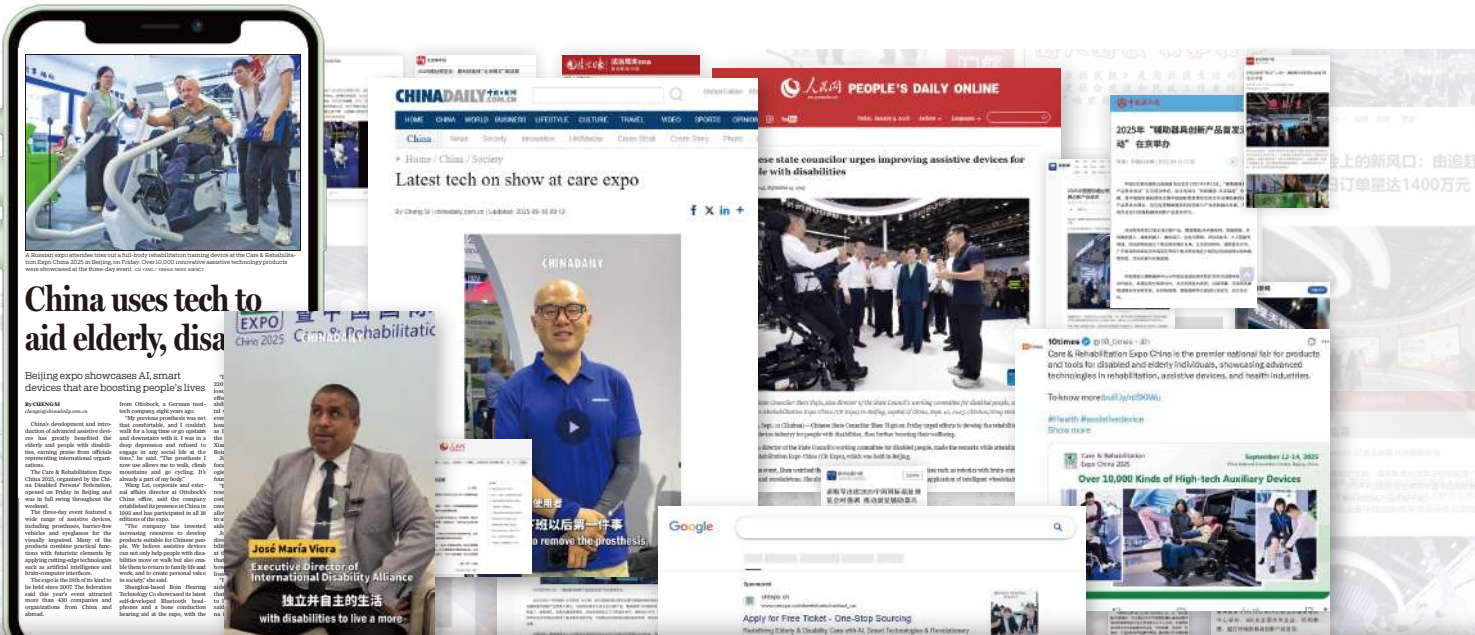


**600,000+**  
Website Views



**50,000,000+**  
Global Promotion Reached

## Authoritative Medias: 100+




**Reaching  
a Global Audience** ★

## Exhibits

- Assistive products for personal mobility and transportation
- Orthoses and prostheses
- Assistive products for self-care activities and participation
- Assistive products for domestic activities and participation

- Assistive products for supporting activities in indoor and outdoor human-made environment
- Assistive products for communication and information management
- Assistive products for controlling, adapting or measuring elements of physical environments
- Assistive products for recreation and leisure
- Medical & rehabilitation equipment

## Stand Prices and Facilities

Type	Price	Facilities
Deluxe standard booth (min. 9sqm)	<b>\$2700/9 sqm</b>	
Raw space (min. 36sqm)	<b>\$200/sqm</b>	Exhibitors bear the cost of booth construction

## About Organizers

### China Disabled Persons' Federation

Established in March 1988, the China Disabled Persons' Federation is a national umbrella organization for persons with diverse disabilities. The CDPF's mission is to promote the full participation of persons with disabilities in society equally with others, ensure that persons with disabilities share in the material and cultural achievements of society, and foster humanitarianism across society as a whole.

### China Assistive Devices and Technology Center for Persons with Disabilities

CADTC, a public institution under the management of the China Disabled Persons' Federation (CDPF), is a national-level center for assistive technology research and technical resources in China. Since 1994, CADTC has been playing an active role as a promoter and significant contributor in the AT field. It has accumulated extensive experience in policy advocacy, service network establishment, technical personnel training, project implementation, data collection, and international cooperation for AT. It actively collaborates with international organizations on AT space to support other countries such as Africa and Mekong region on AT capacity building, knowledge sharing and technology transfer etc. It also worked with WHO to develop the first ever global guide – APS (Assistive Product Specifications) for assistive technology.

### Poly Exhibition

Poly Exhibition is a professional exhibition organizer under Poly Developments and Holdings Group Co., Ltd. With over 20 years of development, Poly Exhibition has always been committed to creating limitless business opportunities for customers. Focusing on home and gifts, health, and other professional fields, it hosts exhibitions spanning more than 270,000 square meters and organizes over 100 online and offline activities annually. Poly Exhibition promotes the prosperous development of industries and the global market economy.

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